

NEWS RELEASE

Contact: Nicole Glenna
info@glennafarms.com



GLENNA FARMS TO HOST WISCONSIN MAPLE SYRUP PRODUCER'S ASSOCIATION FIRST TREE TAPPING

AMERY, Wisc., March 1, 2024 – Glenna Farms, a family owned and operated pure maple syrup farm in Amery, Wisc., to host the official Wisconsin Maple Syrup Producer's Association (WMSPA) First Tree Tapping on Saturday, March 16, 2024. The annual event kicks off the 2024 Wisconsin Maple Month, which Governor Tony Evers declared as March 15 to April 15.

"The WMSPA is honored to host the 2024 First Tree Tapping in District 5 at Glenna Farms. The first tree tapping brings all ages of maple enthusiasts out to see one of WI finest products, maple syrup, from tree sap to maple syrup and declare maple month is WI. As WI is 4th in the Nation in maple syrup production it is pleasure to share this great event with the public as it continues to grow"

The First Tree Tapping ceremony will begin at 10 a.m. with the tapping of maple trees by Rick Glenna, owner of Glenna Farms, Ashely Hagenow, Alice in Dairyland and Nic Williams, WMSPA Maple Marketing Intern. The event will also include tours of the 80-acre farm and an overview of the sustainable practices Glenna Farms uses to produce USDA certified organic pure maple syrup. Guests can also enjoy samples of Glenna Farms USDA Certified Organic Pure Maple Syrup and shop their retail store, which features a variety of Wisconsin products.

Event details

Date	Time	Location
Saturday, March 16, 2024	10 a.m. – 2 p.m.	Glenna Farms 1333 120 th Street Amery, Wisc. 54001

"Wisconsin Maple Syrup Producer's Association is a great advocate for our industry, and we are honored to host their 2024 First Tree Tapping," said Glenna. "We are passionate about what we do and are eager to welcome the community to our family farm and represent pure maple syrup producers in Northwestern Wisconsin."

The WMSPA holds the First Tree Tapping in a different part of Wisconsin every year. For more information about the First Tree Tapping, visit <https://wismaple.org/first-tree-tapping>.

Glenna Farms will invite the community back on Saturday, March 23 and Sunday, March 24 for their annual event, Maple Fest. The event, which goes from 10 a.m. to 2 p.m. each day, allows members of the community to interact with the process of producing pure maple syrup with live demonstrations of cooking sap and a taste of the finished product with free pancakes. For event details, visit glennafarms.com/events.

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About Wisconsin Maple Syrup Producer's Association

Wisconsin Maple Syrup Producer's Association (WMSPA) is a state organization that helps produce and market the finest pure maple syrup in North America. The organization not only acts as a resource to producers throughout Wisconsin and educate communities throughout the state about the pure maple syrup. For more information about WMSPA, visit wismaple.org/home.

About Glenna Farms

Glenna Farms is a leading Wisconsin pure maple syrup producer. The family-owned and operated farm has been producing pure maple syrup on its Amery, Wis. farm since 1995. Along with the production of pure maple syrup, the 80-acre farm is home to a retail store and annual events. For more information about Glenna Farms, visit glennafarms.com.